In 1916, James Vernon Glade sought a new venture for himself and made a batch of peppermint taffy in his wife’s kitchen to sell to a local grocer in Salt Lake City, UT. His small venture since evolved into a family legacy. Taffy Town Inc., a world famous manufacturer of Gourmet Salt Water Taffy. Today, the company is owned and operated by fourth generation Glade family members.

Taffy Town is famous for its unique recipe, using egg whites to create a whipped nougat style taffy that melts in your mouth as it’s chewed. We use real sea salt in this authentic salt water style confection, traditionally sold at the seashore fronts of America. Each piece of taffy comes from a hand-made batch process that has existed for generations.

Our goal is to provide the most flavorful, true to life varieties of soft, whipped style taffy you can find. There are over 70 flavors, with new flavors arriving yearly. Take note in this brochure to see all the varieties of our offerings for your business today. You can be sure to find one to your liking for any reason and any season.
Packaged Products

One Pound Bags

16oz.
Packed: 12/case
Display Ready: 30/case

Our most popular package size for many years has been the 1 pound bag. They have been recently re-designed as a gusseted bag to sit better on shelves. Available in both a 12 count case or in a 30 count case with break out sides for pallet display or a floor stack.

Salt Water Taffy item#311
Berries & Creme item#316
Peppermint item#312
Sassy Taffy Sour item#315
Tropical Taffy item#313

Hanging Bags

5.5oz.
Packed: 12/case
Floor Display: 48/case

One of our smaller package sizes, with a hole punch atop for hanging display, featuring popular everyday varieties.
The floor display contains our top 4 sellers: Assorted, Sassy, Tropical and Berries & Creme.

Salt Water Taffy item#308
Berries & Creme item#307
Peppermint item#300
Christmas item#304
Two Pound Bags

10 Pack Display Ready Case

Our NEW two pound bags offer the most popular everyday assortments and seasonal selections in a pack size suitable for the Holiday and party occasions. Packed in colorful cases with easily removable tops that reveal a display tray. Perfect for floor stacked or pallet displays!

Gift Boxes

14oz box (12/case) item #901
3oz box (12/case) item #230

Give the gift of Taffy Town! Any occasion worth celebrating deserves delicious taffy to go along with it. Easily merchandises on a shelf or table display and makes a great souvenir gift.

Assorted #350 (Red Case)
Halloween #353 (Orange Case)
Christmas #354 (Red Case)
Cottontail #355 (Blue Case)
Sassy Taffy #351 (Orange Case)
18oz Gift Jars

This line showcases our decadent flavor variety in themed mixes, packaged in attractive jars with a tin lid embossed with our Taffy Town logo. This is a great gift line with opportunities to sell year round.

Item #111
Blueberry Muffin, Carrot Cake, Cinnamon Roll Chocolate Chip Cookie, Frosted Cupcake, Red Velvet Cake, Strawberry Cheesecake

Item #112
Banana, Coconut, Mango, Passion Fruit, Pineapple, Tropical Punch

Item #113
Blueberry Crème, Huckleberry Crème, Raspberry Crème, Strawberry Crème

Item #114
Grape, Strawberry Banana, Tangerine, Watermelon

Item #115
Fresh Apricot, Golden Pear, Green Apple, Juicy Cherry

Item #116
Buttered Popcorn, Cherry Cola, Malted Milk Balls, Red Licorice

Item #117
Cantaloupe, Honeydew, Watermelon

Item #118
Black & Red Licorice

Item #119
Cherry Limeade, Peach Lemonade, Raspberry Lemonade, Strawberry Lemonade

Item #120
Candy Corn, Caramel Apple, Caramel Corn, Cran-Raspberry, Maple, Pomegranate, Pumpkin Pie

Item #121
Chocolate Chip Cookie, Cranberry, Eggnog, Hot Chocolate, Peppermint

Item #122
Blue Raspberry, Concord Grape, Juicy Cherry, Key Lime, Lemon Meringue, Orange Creme

Item #123
Blueberry Tart, Strawberry Shortcake, Red Velvet Cake

Item #124
Peppermint Stick
Single Bulk Flavors

Apple Pie #452
Banana #417
Banana Creme Pie #455
Banana Split #502
Blueberry #488
Blueberry Muffin #476
Bubble Gum #463
Buttered Popcorn #450
Candy Apple #472
Candy Corn #460
Cantaloupe #485
Caramel Apple #453
Caramel Cheesecake #468
Caramel Corn #449
Caramel Swirl #415
Carrot Cake #410
Cherry #418
Cherry Cola #479
Chicken & Waffles #487
Chili Mango #462
Chocolate #419
Choc Caramel Mocha #458
Choc Chip Cookie #444
Chocolate Malt #474
Chocolate Mint #442
Cinnamon #438
Cinnamon Roll #439
Coconut #426
Cotton Candy #469
Cran-Raspberry #436
Eggnog #481
Fresh Apricot #457
Frosted Cupcake #471
Golden Pear #459
Grape #421
Green Apple #465
Honey #440
Honeydew #486
Hot Chocolate #491
Huckleberry #420
Single Bulk Flavors

Key Lime #432
Lemon Meringue #422
Licorice Swirl #416
Mango #448
Maple Bacon #473

Maple #443
Molasses #437
Neapolitan #478
Orange #423
Orange Créme #425

PB&J Flavored #409
Passion Fruit #428
Peaches & Créme #483
Peanut Butter Flavored #408
Peppermint #412

Piña Colada #441
Pineapple #477
Pomegranate #447
Pumpkin Pie #464
Raspberry #424
Raspberry Lemonade #456
Red Licorice Swirl #467
Red Velvet Cake #482
Root Beer Float #435
Rum #427

S’mores #484
Spearmint #414
Strawberry #434
Strawberry Banana #454
Strawberry Cheesecake #493

Tangerine #429
Tropical Punch #430
Vanilla #431
Watermelon #433
Xtreme Hot #466

Famous15 Flavors #411
(Smoothies: Chocolate, Raspberry, Banana, Grape, Watermelon, Neapolitan, Peppermint, Orange Creme, Caramel Swirls, Vanilla, Green Apple, Licorice, Cherry, Root Beer Float, Cinnamon)

Sassy (Sour) #750
(Tropical Fruits: Cherry, Raspberry, Lemon, Apple, Grape, Orange)

Tropical #413
(Tropical Fruits: Tropical Punch, Mango, Passion Fruit, Coconut, Pineapple, Banana)

Berries & Creme #499
(Fruit: Raspberry Creme, Strawberry Creme, Huckleberry Creme, Blueberry Creme)
Seasonal Bulk Flavors & Mixes

**Spring**
- **Shamrock** #575
  (Irish Creme)
- **Cottontail** #461
  (Grape, Green Apple, Cherry, Banana, Orange, Raspberry)

**Summer**
- **Stars & Stripes** #581
  (Blueberry Tart, Strawberry Shortcake, Red Velvet Cake)
- **Summer Sips** #243
  (Cherry Limeade, Strawberry Lemonade, Raspberry Lemonade, Peach Lemonade)
- **Melon Mix** #446
  (Cantaloupe, Honeydew, Watermelon)

**Fall / Halloween**
- **Halloween Faces** #550
  (Chocolate Orange)
- **Pumpkin Patch** Pumpkin #557
- **Halloween** #451
  (Orange, Apple, Grape, Licorice)
- **Harvest Mix** #221
  (Cran-Raspberry, Candy Corn, Caramel Corn, Pumpkin Pie, Maple, Pomegranate, Caramel Apple)

**Christmas**
- **Holly Leaf Eggnog** #494
- **Peppermint Candy Cane** #496
- **Christmas Trees** #553
  (Peppermint)
- **Red Hot Santa** #555
  (Cinnamon)
- **Christmas** #470
  (Eggnog, Cranberry, Cookie, Peppermint)

**Valentine**
- **Holiday Mix** #223
  (Cranberry, Chocolate Chip Cookie, Hot Chocolate, Eggnog Peppermint)
- **Roses** #580
  (Cherry)
- **Valentine Hearts** #576
  (Cinnamon)
- **Valentine** #475
  (Cherry, Vanilla)
- **Valentine Mix** #222
  (Red Licorice, Peppermint, Cinnamon, Bubble Gum, Cotton Candy, Cherry, Pomegranate, Strawberry, Cran-raspberry, Strawberry Cheesecake)
Sugar-Free

Assorted Lite #811
(Mix of all 10 sugar free flavors)

Banana Lite #816

Blue Raspberry Lite #814

Cinnamon Lite #813

Chocolate Lite #815

Green Apple Lite #820

Huckleberry Lite #818

Licorice Lite #819

Orange Lite #817

Strawberry Lite #815

Vanilla Lite #812

Top 40 Single Flavors

| 1 BANANA | 21 RASPBERRY LEMONADE |
| 2 PEPPERMINT | 22 LEMON MERINGUE |
| 3 WATERMELON | 23 CARAMEL APPLE |
| 4 VANILLA | 24 STRAWBERRY CHEESECAKE |
| 5 COTTON CANDY | 25 HUCKLEBERRY |
| 6 FROSTED CUPCAKE | 26 GREEN APPLE |
| 7 STRAWBERRY | 27 RED LICORICE SWIRLS |
| 8 RASPBERRY | 28 PASSION FRUIT |
| 9 LICORICE SWIRLS | 29 BUBBLE GUM |
| 10 CARAMEL SWIRLS | 30 TROPICAL PUNCH |
| 11 CHERRY | 31 BUTTER POPCORN |
| 12 ORANGE CREME | 32 NEAPOLITAN |
| 13 ROOT BEER FLOAT | 33 MANGO |
| 14 CINNAMON SWIRLS | 34 S’MORES |
| 15 CHOCOLATE | 35 CARAMEL CHEESECAKE |
| 16 BLUEBERRY | 36 COCONUT |
| 17 STRAWBERRY BANANA | 37 MAPLE BACON |
| 18 GRAPE | 38 ORANGE |
| 19 CHOCOLATE CHIP COOKIE | 39 PINA COLADA |
| 20 KEY LIME | 40 CHOCOLATE CARAMEL MOCHA |

* This list was based on nationwide sales in 2016. Ranking can vary in different regions of the country.
20 Bin Eco Fixture

- 20 Open bulk bins
- Bin capacity: 1–5 lb. bag
- Includes a set of interchangeable bin labels
- Comes with 2 (100ct) packets of bags for customers to fill
- FREE 200 lbs of bulk taffy (40 x 5 lbs bags) select your own flavors
- 32” round foot print / rolls easily on casters. Stands approximately 61” tall

Item#P10001

NEW

5 Bin Bulk Shelf Display

- 5 bulk bins with removable dividers and covered with a hinged lid
- Includes a set of interchangeable bin labels and 1 (100ct) packet of bags for customers to fill
- Free 25 lbs of bulk taffy (5 x 5 lbs bags) select your own flavors
- 2 feet long 8” deep by 8” tall

Item#P10009
Taffy Town Bin Labels
2.5”x3” adhesive sticker
(made to order/no charge)

Item#P10008
6.5ft. Taffy Town
Banana Boat

Item#P10006
Taffy Town
3D Sign

Item#P10003
Taffy Town Decals
(4”x7”)

Item#P10004
Taffy Town Stickers

Item#P10007
Taffy Town Bulk Display Bags
100/packet

Item#P10005
Pocket Flavor Guides
100/pack

Item#P10009

Item#P10010
Taffy Town 30”x 24”
Wall Adhesive
Thank you for your interest in our gourmet taffy. It has been our pleasure to manufacture such a fine product for over one hundred years. We hope you enjoy.

Jason Glade
President and CEO